

Titleist[®]

909

DRIVER SELECTION GUIDE

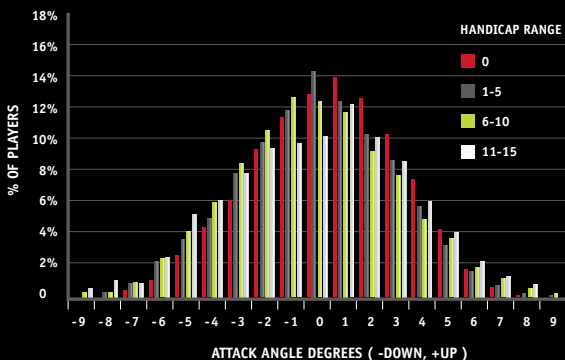
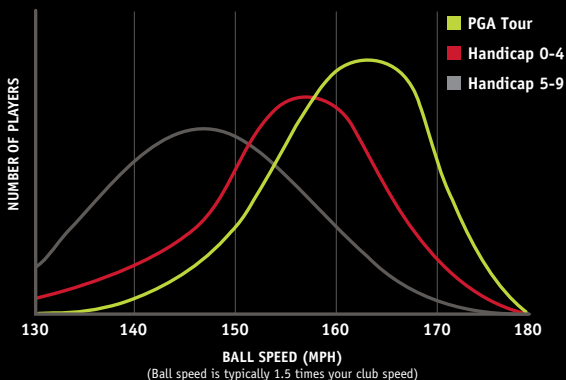


PERFORMANCE YOU CAN BELIEVE IN.

TITLEIST 909 DRIVER BACKGROUND

Every player delivers the club to impact differently because of two key variables: **Ball Speed** and **Attack Angle**

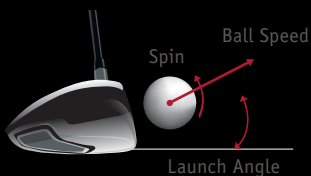
Choosing the right driver to match your ball speed and attack angle is critical to achieving your maximum distance potential.



DRIVER LAUNCH CONDITIONS

For every ball speed, there is an optimum launch angle and backspin rate that provides maximum distance potential.

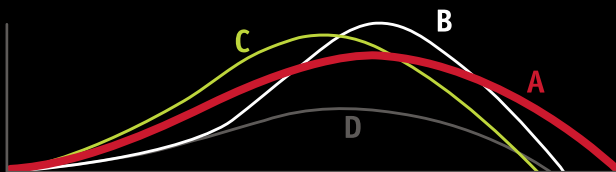
Launch angle and backspin are determined by your angle of attack and the clubhead's launch characteristics.



SELECTING THE PROPER DRIVER

Selecting the right 909 driver model will optimize your launch conditions (ball speed, launch angle and spin) and maximize your distance potential.

Optimum ball flight (**shown in red**) is characterized by a high initial launch angle with low spin that produces a flatter, more penetrating downrange trajectory.



Ball Flight	Launch Angle	Spin Rate	909 Model Recommendation
A	High	Low	909DCOMP, 909D2
B	Low	High	909DCOMP, 909D2, 909D3
C	High	High	909D3
D	Low	Low	909DCOMP, 909D2

A. HIGH LAUNCH, LOW SPIN BALL FLIGHT

If your driver ball flight is characterized by a high initial launch angle and a low spin, penetrating downrange flight, choose the 909DComp or 909D2 to maximize playability as well as your distance potential.

B. LOW LAUNCH, HIGH SPIN BALL FLIGHT

If your driver ball flight launches low, but rises too quickly and drops at a steep angle due to excessive spin, choose the 909DComp or 909D2 to increase your launch angle and manage your spin. If you have a high swing speed, consider the 909D3 for better spin reduction.

C. HIGH LAUNCH, HIGH SPIN BALL FLIGHT

If your driver ball flight launches and flies too high, and drops at a steep angle, choose the 909D3 to control your trajectory and flatten your downrange flight.

D. LOW LAUNCH, LOW SPIN BALL FLIGHT

If your driver ball flight is characterized by low launch, and drops too quickly due to low spin, choose the 909DComp or 909D2 to increase your launch angle and spin for increased downrange carry.

909 LAUNCH CHARACTERISTICS

Titleist 909 drivers offer three model choices each with a distinct shape and CG location to provide three different launch and ball flight characteristics.

Choosing the right Titleist 909 driver model will allow you to maximize your distance potential and/or achieve your preferred driver ball flight.

909 Model	Launch Angle	Spin Rate
909DCOMP	High	Low/Mid
909D2	Mid	Low/Mid
909D3	Mid	Low



909 MODEL DESCRIPTIONS

909D_{COMP}

A full pear profile, 460cc, multi-material titanium and composite high performance driver that produces **high launch with mid to low spin.**

909D₂

A full pear profile, 460cc, high performance titanium driver that produces **mid launch with mid to low spin.**

909D₃

A classic pear profile, 440cc, high performance titanium driver that produces **mid launch with low spin.**

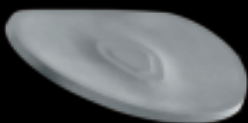


909 PERFORMANCE FEATURES



MODERN CHASSIS

A modern shape with a tour proven profile creates a low and deep CG for reduced spin, higher MOI and longer, straighter drives.



INTERNALLY MILLED FACE INSERT

CNC milled face with thicker, centrally located trapezoidal rings surrounded by thinner areas maximizes ball speed across the face.



TUNED SOLE DESIGN

A shaped sole provides chassis strength, reduces vibration and tunes the impact acoustics for solid feel and better sound.



BLIND BORE HOSEL

An integral titanium hosel design saves weight, provides solid feel and allows for more shaft options.



SUREFIT SWINGWEIGHT SCREW

Factory installed balance weight helps position the CG deep and provides precise head-to-shaft matching.

909 DRIVER SPECIFICATIONS



909 D
COMP



909 D₂



909 D₃

RH Lofts	8.5°, 9.5°, 10.5°, 11.5°	8.5°, 9.5°, 10.5°, 11.5°	8.5°, 9.5°, 10.5°			
LH Lofts	8.5°, 9.5°, 10.5°	8.5°, 9.5°, 10.5°	8.5°, 9.5°, 10.5°			
Lie	59°	58.5°	58.5°			
Face Angle	+0.5° Open	+0.5° Open	+0.5° Open			
Bulge & Roll	13" bulge / 11" roll	12" bulge / 11" roll	12" bulge / 11" roll			
Body	6-4 titanium body	6-4 titanium body	6-4 titanium body			
Crown	1K composite weave	----	----			
Face	6-4 titanium face insert	6-4 titanium face insert	6-4 titanium face insert			
Stock Shafts	Titleist XCON - 5	Titleist XCON - 6	Titleist Aldila Voodoo	Titleist Diamana Blue 65	Titleist Aldila Voodoo	Titleist Diamana Blue 65
Stock Grip	Titleist Tour Velvet Rubber	Titleist Tour Velvet Rubber	Titleist Tour Velvet Rubber	Titleist Tour Velvet Rubber	Titleist Tour Velvet Rubber	Titleist Tour Velvet Rubber

909 STOCK SHAFTS

TITLEIST MATRIX OZIK XCON 5 & 6



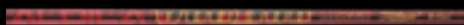
MATRIX
SHAFTS

Lightweight shafts with X-axis control technology for a bending stiffness profile that encourages high launch without excess spin.

XCON - 5 produces mid launch with mid to low spin.

XCON - 6 produces low to mid launch with low spin.

TITLEIST ALDILA VOODOO



Voodoo

Specially designed one piece, internal carbon fiber rib system keeps the shaft concentric during the swing for maximum energy transfer and added stability.

Voodoo produces low to mid launch with low spin.

TITLEIST DIAMANA BLUE 65




Diamana


Advanced lightweight multi-material driver shaft designed to promote a tour preferred trajectory for maximum distance and control.

Diamana Blue 65 produces mid launch with mid to low spin.


909 CUSTOM SHAFTS




Aldila DVS 60 (R, S, X)




★ Aldila DVS 70 (R, S, X)




Aldila DVS 80 (S, X)




Aldila NV 65 (R, S, X)



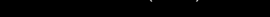
Aldila NV 75 (R, S, X)




Aldila NV 85 (R, S, X)




Aldila Titleist Voodoo (R, S, X)



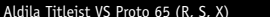
★ Aldila Voodoo VS6 (R, S, X)




★ Aldila Voodoo VS7 (R, S, X)




Aldila Titleist VS Proto 65 (R, S, X)



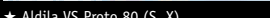
★ Aldila VS Proto 70 (R, S, X)




★ Aldila VS Proto 80 (S, X)



★ Fujikura Rombax 6X07 (R, S, X)




★ Fujikura Rombax Z 7Z08 (R, S, X)




★ Fujikura Speeder 757 (R, S, X)



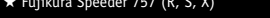
★ Fujikura Titleist Pro95 (R, S, X)



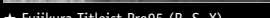
Fujikura Titleist Speeder (R, S, X)




Fujikura Titleist ZCOM SIX (R2, R, S, X)



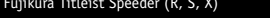
★ Grafalloy ProLaunch Platinum (R, S, X)



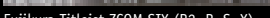
Grafalloy ProLaunch Red (R, S, X)




Graphite Design Tour AD YSQ 65 (R, S, X)




Graphite Design Tour AD YSQ 75 (S, X)




Graphite Design YS-6+ (R, S, X)




Graphite Design YS-7+ (R, S, X)




★ Matrix OZIK XCON - 5 (R, S, X)




★ Matrix OZIK XCON - 6 (R, S, X)




★ Matrix OZIK XCON - 7 (R, S, X)




Matrix Titleist OZIK XCON - 5 (L, A, R, S)




Matrix Titleist OZIK XCON - 6 (R, S, X)




Mitsubishi Diamana Blue 63 (R, S, X)




Mitsubishi Diamana Blue 73 (R, S, X)




Mitsubishi Diamana Blue 83 (R, S, X)



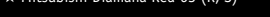
★ Mitsubishi Diamana Red 63 (R, S)



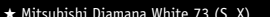
★ Mitsubishi Diamana White 73 (S, X)



★ Mitsubishi Diamana White 83 (S, X)



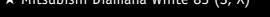
★ Mitsubishi JavInfx M6 (R, S, X)




Mitsubishi JavInfx M7 (R, S, X)




★ Mitsubishi JavInfx M8 (S, X)



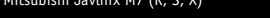
Mitsubishi Titleist Diamana Blue 65 (R, S, X)




Mitsubishi Titleist Bassara 45 (L, A)




UST Proforce V2 65 (R, S, X)




UST Proforce V2 75 (R, S, X)



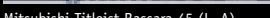
UST Proforce V2 85 (S, X)



★ UST Proforce V2 95 (S, X)



★ UST Proforce AXIVCore 69 (S, X)



★ UST Proforce AXIVCore 79 (S, X)

Shafts identified with the ★ symbol are exotic and require additional lead-time and may require an up-charge. For a complete list of shaft and grip options, please visit www.titleist.com or www.fittingworks.com

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